

Pro Hominum Beneficio

홍익인간 弘益人間

# Andong Yangban Rice





## Product Introduction

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TRADE SERVICES CO.**  
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Thank you for your inquiry in which you expressed interest in our premium short grain white rice. **Andong Yangban Rice** harvested in Poongsan Ricefield in Andong Korea has been well known as an informal name '**British Queen Rice**' why it was served as one of great traditional dishes for her 73<sup>rd</sup> birthday party when Queen Elizabeth 2 in UK has visited **Andong, UNESCO World culture heritage city**, to go sightseeing.

We are pleased to offer you **Yangban Rice** enjoying good reputation in South Korean agro-market.  
*(A formal Sales Offer with our authorized signature will follow this upon your request)*



# Product Details

Producer : Seo(West) Andong Agricultural Cooperative Rice Processing Complex

referred website: [www.xn--eh3bi0kj7b.com](http://www.xn--eh3bi0kj7b.com) [www.양반쌀.com](http://www.양반쌀.com)

Type:	Texture: Soft	Kind: Fully milled
Variety: Young-ho-Jin-mi	Color: White	Broken Ratio (%): max.3
Place of Origin: Korea Andong	Brand Name: ANDONG YANGBAN RICE	Cultivation type: Non-GMO
	Shape: Short grain	Quality: Grade 1 (G1~G5)
Cultivated Year : 2015	Style: Fresh	Maturity: 100

# Product Specifications

Protein 단백질	Less than	7.0%
Moisture 수분 (for export)	Less than	14.5% (15.5-16.5% for domestic)
Amylose 아밀로즈		18.0-20.0%
Whole kernels 완전립	More than	95%
Broken kernels 찌라기	Less than	3.0%
Chalky kernels 분상질립	Less than	2.0%
Damaged kernels 피해립	below	0.2%
Whiteness 백도		38-41%
Heat-damaged kernel 열손립	below	0.2%

# Rice Milling Process Flow

HOME > 양반쌀 > 제조과정



## 01. 건조·저장 과정

조선키에서 이물질을 제거하고 저장탱크에서 건조 및 보관



## 02. 현미과정

중합석발기에서 벼에 들어있는 돌을 분리해내고 현미기에서 현미화를 한다음 현미분리기에서 현미와 알거를 분리



## 03. 백미과정

현미가 연삭기, 원파스, 로터리시후드를 거쳐면서 백미와 싸래기로 분리 섹채선택기에서 흰색이외의 쌀과물은 100% 분리되며 마지막으로 습식연미기에서 물을 투입하여 윤기나게 도장



## 04. 포장

자동화 포장시스템을 거쳐 완제품 생산



1. Removing foreign matters
2. Drying by hot air dryer
3. Transfer into storage tank

7. separating crushed rice
8. separating damaged, heat-damaged rice
9. re-separating broken rice, foreign matters by vibrator

4. removing small stones
5. peeling husks of brown rice
6. Milling into white rice

10. Polishing
11. Quality Inspection
12. Auto-packaging



# Pictures of Product (Domestic Paper Pack)



# Pictures of Product (Export PE Vaccum Pack)





# Front View of W.Andong Rice Center



# Pictures of Production Facility





# Nicknamed story of British Queen Rice

## in Andong, UNESCO World Culture Heritage City



### 국제관광 문화도시 안동

"원더풀, 안동!" 여왕도 감탄한 세계적인 문화도시입니다.

Wonderful Andong! A world-class cultural city, which profoundly impressed Her Majesty Queen Elizabeth II of the United Kingdom.

영라제레스 2세 영국 여왕은 하회마을을 시작으로 양반문화의 본류인 고택(古宅)과 사찰 등을 방문하고, 고추장과 김치 달그는 모습, 소를 이용한 달가는 경경, 탈춤 등을 보며 한국 전통문화에 매료되었다. 특히 여왕의 73세 생일을 기념하여 한국의 전통음식으로 차린 생일상을 받고 '베리 굿, 원더풀'을 연발하며 축하를 받고 감격해 하기도 했다. 영국 여왕의 안동 방문은 안동이 세계인이 찾는만한 '한국 속의 작은 한국'이라는 사실을 다시 한번 확인시켜 준 셈이다.

Her Majesty Queen Elizabeth II remarked that she spent a marvelous time here, which began with her journey to the Hahoe Folk Village, followed by visits to ancient houses and temples. She observed the making of gochujang (red pepper paste) and kimchi, traditional farming with ox-drawn plow and authentic Korean mask dance. A traditional Korean delicacies were prepared for Her Majesty's 73rd birthday - a touching moment for her. She repeatedly remarked: "Very good! Wonderful!" even raising her glass for a toast. Her Majesty's special visit confirmed that Andong is "Korea in Miniature." It is indeed a place well worth a visit.

#### 세계역사도시연맹회원도시

2004. 10. 27 "세계역사도시연맹" 회원도시 가입으로 (전세계 85개 도시) 안동의 우수한 역사와 전통 문화적 가치를 세계인들에게 보다 폭 넓게 알리고 계승 발전시키는 계기를 마련하였다.

Andong seized the opportunity to demonstrate to the world its magnificent history and traditional culture, and sought ways to inherit and further develop its cultural heritage by participating in the League of World Historical Cities (which included 165 cities worldwide) on 27 December, 2004.



영국 왕실은 한국에서도 '가장 한국적인 곳' 안동을 방문해 한국 역사와 문화의 정수를 경험했습니다.

The Royal Family paid a visit to Andong to experience the authenticity of Korean history and culture.

#### 제3회 IOV 세계총회

제3회 IOV 세계총회가 2006년 9월 28일부터 9월 30일까지 아시아에서는 처음으로 우리 지역에서 열려 안동의 전통문화와 유산을 세계에 알리고 안동시의 국제적 위상을 제고하는 계기가 되었다.

Andong successfully hosted the 3rd World Assembly of the International Organization of Folk Arts (IOV) for the first time in Asia on 28-30 September, 2005, proudly introducing Andong to the world.

#### 세계탈문화예술인망(IMACO) 창립

탈은 세계보편문화이며 각 문화의 특징을 드러내는 문화도구이다. 아직 세계적으로 탈 관련 기구가 존재하지 않는다는 점을 감안하여 안동의 하회탈, 안동국제탈춤페스티벌이라는 기반을 통해 안동이 세계 탈문화를 선점, 선도하는 이미지를 확보하고 국제문화교류의 거점으로 인식시켜 나가기 위해 세계탈문화예술인망을 2006년 9월 29일에 창립하였다.

Masks are popular a cultural tool to reflect the characters of the country's culture all over the world. IMACO(International Mask Arts & Culture Organization) was founded on 29th September 2006 in order to collect and share information related to mask arts and culture.

#### 아시아태평양도시관광진흥기구(TPO) 회원도시

아시아태평양도시관광진흥기구(태평양관광진흥기구)는 2003년에 회원도시로 가입하여 국제관광도시인 안동에 전통유교문화를 세계에 널리 알리고 있다.

The Tourism Promotion Organization for Asia-Pacific Cities (TPO) was established in 2000 to network and develop the tourism industry through mutual cooperation between Asia-Pacific cities. Andong, registered as one of its member cities in 2003, has strived to introduce Korea's traditional Confucian culture to people all over the world.

# 2015 Listed Price (For Non-Exclusive Overseas Distributor)

EX-Works Prices in USD valid up to 30 Sep 2015

COMMODITY	QT'Y	PRICE	Remark
Yangban Rice, 4kg retail bag, mixed		EXW USD8.62/4kg	Mixed varieties
<b>Yangban Rice, 4kg retail bag, premium</b>		EXW USD9.37/4kg	Young-ho-jin-mi variety
Yangban Rice, 10kg retail bag, mixed		EXW USD20.61/10kg	Mixed varieties
<b>Yangban Rice, 10kg retail bag, premium</b>		EXW USD21.55/kg	Yung-ho-jin-mi variety
<b>FOB Cost (Approx.)</b>		<b>USD800</b>	20FT FCL, DRY CNTR
THC			Per container
DOC			Per B/L
Wharfage			Per container
Trucking & Seal			Per container
Customs brokerage + H/C			Per invoice value
<b>CIF Cost (Approx.)</b>			Seafreight+Insurance
Sea freight			POL: Busan
Marine Cargo Insurance			A/R



# Terms and Conditions of Sale

- ❖ 1. Price : General Overseas Distributor Price + FOB Cost
- ❖
- ❖ 2. Delivery : 2 weeks of Ex-works after receipt of full payment against S/C
- ❖
- ❖ 3. Price term : FOB Busan Seaport (As per Incoterms 2010)
- ❖
- ❖ 4. Payment: T/T in advance against S/C
- ❖
- ❖ 5. MOQ(Minimum Ordering Quantity) : 14M/T in full per 20FT Dry Container
- ❖ - *available to adjust MOQ after discussion between both parties*
- ❖
- ❖ 6. Shipping Method: by sea freight in 20FT Dry Container.
- ❖ Reefer Container set at 13~15 Celsius will be required in case that the vessel will cross the equator. Also it causes increase of FOB cost by switching to Reefer container
- ❖ 7. More or less : 0.5%
- ❖
- ❖ 8. Packing: To be vaccum-packed in 4, 10kg heat-resistant PE retail bag incl. deoxidant,
- ❖ but not subject to 20/5/2kg paper bag for domestic market use

# Terms and Conditions of Sale

- ❖ 9. Packing method: 10kgs/bag \*175bags/plastic pallet \* 8 pallets (14M/T) w/DE-OXIDANTS into each PE bag for better preservation, and six de-humidifiers into container in case the vessel cross the equator
- ❖
- ❖ 10. Product statement wording on Package : Korean language (w/ English labeling if any)
- ❖
- ❖ 11. Product of Origin : Produced in Korea (Andong Korea)
- ❖
- ❖ 12. Reference customers : NH Hanaro mart, TESCO Homeplus, Guksundang Brewery(KR)
- ❖ Rusia, USA, Australia and New Zealand outside of Korea
- ❖
- ❖ 13. Certificate : Manufacturer's Certificate of Analysis (if any), Phytosanitary Certificate (by Ministry of Agriculture), Manufacturer's Cert. of Weight and Quantity (if any)
- ❖
- ❖ 14. Documents as per the requirement of destination:
- ❖ In common, we will provide with:
- ❖ Commercial Invoice, Packing list, Full set of clean board Bill of Lading, Governmental Phytosanitary Certificate, Manufacturer's Certificate of Analysis, Certificate of Origin(if required), Fumigation Certificate(if required), Manufacturer's Certificate of Quantity and Weight (if required), Non-GMO Cert.(if any)

# Our bank and credit reference

- ❖ For information concerning our financial responsibility, you may contact
- ❖ NongHyup Bank, Andong Branch / FX Manager Seo / Tel.+82-54-854-3312
- ❖
- ❖ You may also check our credit standing with the following companies:
- ❖
- ❖ Korea International Trade Association, Gyeongsang Div. / Mgr Kim, Mi-Gyeong / T. +82-53-753-7533
- ❖ (N.B: We are an authorized member of KITA(Reg. No. 30656042)
- ❖ S.Andong Agricultural Cooperative/ Manager Han, Ok-Gyeong / Tel. +82-54-858-8085
- ❖ Bogyeong Farm Industry Co.(in Andong, Korea) / President Jeon, Yong-Bae / Tel.+82-54-822-3388
- ❖ KAIHEI KANKO Corporation (in Shizuoka, Japan) / President Moriich Kanayama / Tel.81-53-471-4049
- ❖ Golden Bell Produce (in LA, USA) /MGR Lee, Dong-Soo / Tel.+1-213-5051185
- ❖ Uiseong Garlic Farm Co., Ltd (in Uiseong Korea / Director Kim, Jin-Hong / Tel.+82-54-857-1141
- ❖ Andong municipal gov't / Dept. of Agro-products distribution / Mr. Jeng, Gwang-Seok / Tel.+82-54-840-5340

# Contact Point of KITEs Company

Thanks you for your full reading of our sales offer.  
We hope this will meet your requirements.

Should you have any other clarifications,  
please feel free to contact below

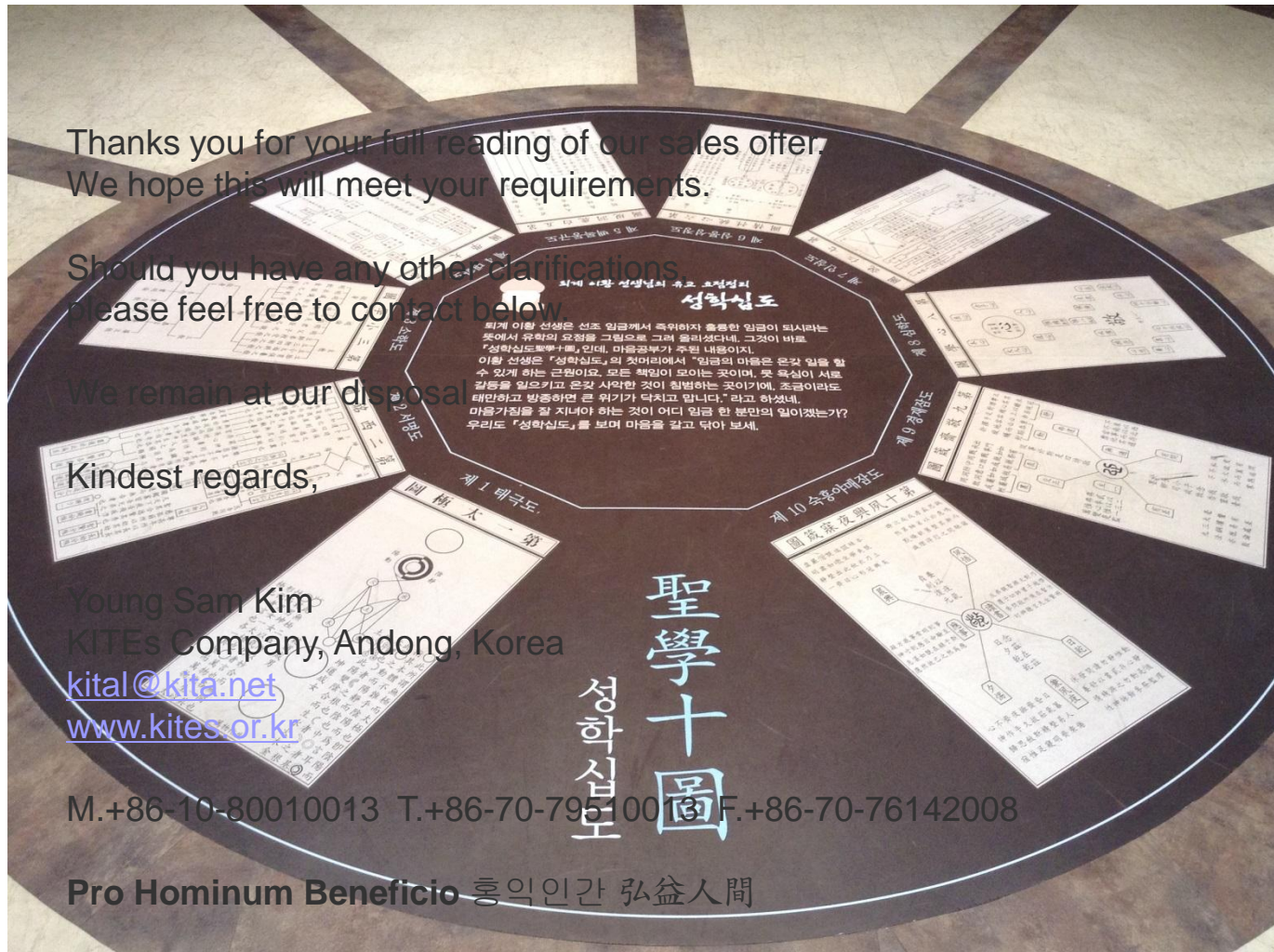
We remain at our disposal

Kindest regards,

Young Sam Kim  
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# Thank You !

KITEs fly the highest against the wind!



**KITES Company**

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